



## PRESS RELEASE

### **Safe Bag: wins the bid and signs the contract at Salvador de Bahia “Deputato Luís Eduardo Magalhães” International Airport - Brazil**

*Milan – 11 December 2018* - Safe Bag S.p.A. (AIM Italia, ticker: SB), world leader in luggage protection and tracking services for airport passengers announces that its subsidiary Safe Bag Brasil LTDA has signed a 2-year agreement to supply its own integrated offer of services for passengers at Salvador de Bahia “Deputato Luís Eduardo Magalhães” International Airport–Brazil.

Business is planned to start on 20th December this year.

With around 8 million passengers in 2017, Salvador de Bahia International Airport, with a 3.6% growth as of September 2018, compared with the same 9 months in 2017, is the fifth largest airport in the whole of Brazil and the first in terms of passenger traffic in the north east of this Country.

“The recent privatisations in South American airports have demonstrated a general wish to renew the services offered with operators of international calibre able to offer greater quality and above all innovations – declares **Alessandro Notari, CEO of Safe Bag** - these are the reasons why we are achieving growing interest in this part of the world where, in the years to come, we expect to grow considerably”.

\* \* \*

**Safe Bag**, founded in 1997 by Rudolph Gentile and guided by him together with the CEO Alessandro Notary, is the leader in the luggage protection and tracing service for airport passengers, through an integrated portfolio of solutions for passenger safety and comfort: luggage wrapping; traceability, reimbursement in the event of loss or damage to luggage, travel products and accessories.

It has been listed on the AIM segment of Borsa Italiana since September 2013.

Safe Bag, with headquarters in Gallarate (VA), has around 600 collaborators at global level, with around 5 million customers a year, and is present in the airports of Italy, France, Portugal, Switzerland, USA, Canada, Brazil, Chile, Poland, Russia, Lithuania, Latvia, Estonia, Kyrgyzstan, Thailand and the Philippines with 150 points of sale.

The Group closed 2017 with a turnover of around 30.5 million euro. [www.safe-bag.com/it/](http://www.safe-bag.com/it/)

For further information:

Safe Bag S.p.A.  
Investor Relations  
David Debach  
[investor.relations@safe-bag.com](mailto:investor.relations@safe-bag.com)  
[www.safe-bag.com](http://www.safe-bag.com)  
Tel: +39 0331 777154  
Fax:+39 0331789141

Nomad  
Baldi Finance S.p.A.  
Antonio Boccia  
[antonio.boccia@baldifinance.it](mailto:antonio.boccia@baldifinance.it)  
Via San Damiano, 9  
20122 Milano, Italia  
Tel:+39 02 58318214  
Fax:+39 02 58310893

Spriano Communication & Partners  
Cristina Tronconi, Matteo Russo  
Mob. 346 0477901  
[ctronconi@sprianocommunication.com](mailto:ctronconi@sprianocommunication.com)  
[mrusso@sprianocommunication.com](mailto:mrusso@sprianocommunication.com)  
[www.sprianocommunication.com](http://www.sprianocommunication.com)