



PRESS RELEASE

SAFE BAG ANNOUNCES THAT IT WILL APPROVE THE NEW INDUSTRIAL PLAN ON 28 NOVEMBER 2018

FEASIBILITY ANALYSES HAVE BEEN LAUNCHED FOR THE TRANSITION TO THE STAR SEGMENT OF THE MTA MARKET

Milan, 14 November 2018. Safe Bag S.p.A. (AIM Italia – Ticker SB), world leader in luggage protection and tracing services for airport passengers announces that the Board of Directors convened for 28 November 2018 will approve and make public:

- i. forecasts at closure of the current financial year;
- ii. strategic lines and forecasts referring to the financial-economic figures reflected in the New Industrial Plan 2018-21.

The management considers this decision to be expedient and necessary also following the already announced acquisitions of the Pack&Fly Group (see press releases of 28 and 29 June 2018) and Care4Bag (see press release of October 2018) the results of which were reflected in the Industrial Plan 2017-2020 approved and made public on 6 June 2017 and amended at a later date (as a result of the approval and publication of the new industrial plan of the subsidiary SOS Travel necessary for its path towards listing on AIM Italia) as explained in the press release of 25 June 2018.

The management of Safe Bag will present the New Industrial Plan on the morning of 29 November 2018 at the Hotel Park Hyatt in Milan.

We also announce that the management has launched a feasibility analysis referring to the listing of Safe Bag shares on the STAR segment of the MTA Market of the Italian Stock Exchange starting from the second semester 2019 and in this context it has appointed Equita SIM S.p.A. to carry out the role of financial advisor.

“Through the operation of listing on the STAR segment of MTA we intend guaranteeing a greater liquidity for our shares and an increased interest from the institutional investors who operate mainly on regulated markets – declares **Rudolph Gentile, President of Safe Bag.** moreover – continues **Gentile** – with this operation we hope to improve our competitive position and strengthen relations with strategic partners also thanks to greater visibility on the national and international reference markets.”

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Safe Bag, founded in 1997 by Rudolph Gentile and guided by him together with the CEO Alessandro Notari, is the leader in the luggage protection and tracing service for airport passengers, through an integrated portfolio of solutions for passenger safety and comfort: luggage wrapping; traceability, reimbursement in the event of loss or damage to luggage, travel products and accessories.

The company has been listed on the Italian Stock Exchange Borsa Italiana –AIM segment – since September 2013.

Safe Bag, with headquarters in Gallarate (VA), has around 600 collaborators at global level, with around 5 million customers a year, and is present in the airports of Italy, France, Portugal, Switzerland, Poland, USA, Canada, Brazil, Chile, Russia, Lithuania, Latvia, Estonia, Kyrgyzstan, Thailand, the Philippines with around 150 points of sale.

The Group closed 2017 with a turnover of around 30.5 million euro. www.safe-bag.com/it/

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