



PRESS RELEASE

Safe Bag: the subsidiary SosTravel.com S.p.A. has filed the pre-admission application, launched the road show and deliberated the IPO

Milan – 16 July 2018 - Safe Bag S.p.A. (AIM Italia – Ticker SB), world leader in luggage protection and tracing services for airport passengers notifies that its subsidiary SosTravel.com S.p.A. has today filed the pre-admission application for negotiations on Borsa Italiana - AIM Italia for SosTravel.com S.p.A. 2018 – 2021 ordinary shares and warrants.

The price range approved by the Company's Board of Directors today envisages a minimum price of 5.6 euros per share and a maximum price of 6.6 euros per share corresponding to a pre-money Equity Value of 28-33 million euros.

The transaction envisages a capital increase with private placement of ordinary shares to which warrants will be combined at the ratio of 1 warrant per 1 share to all those who have underwritten within the sphere of the private placement and before the launch date of negotiations. A share bonus is also envisaged at the ratio of 1:10 for those who underwrite within the sphere of the private placement before the launch date of the negotiations and keep the shares for at least twelve months from such a date.

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Safe Bag, founded in 1997 by Rudolph Gentile and guided by him together with the CEO Alessandro Notari, is the leader in the luggage protection and tracing service for airport passengers, through an integrated portfolio of solutions for passenger safety and comfort: luggage wrapping; traceability, reimbursement in the event of loss or damage to luggage, travel products and accessories.

The company has been listed on the Italian Stock Exchange Borsa Italiana –AIM segment – since September 2013.

Safe Bag, with headquarters in Gallarate (VA), has around 600 collaborators at global level, with around 5 million customers a year, and is present in the airports of Italy, France, Portugal, Switzerland, USA, Canada, Brazil, Poland, Russia, Lithuania, Latvia, Estonia, Kyrgyzstan, Thailand and the Philippines with 150 points of sale.

The Group closed 2017 with a turnover of around 30.5 million euro. www.safe-bag.com/it/

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