



PRESS RELEASE

Safe Bag: publication of the Equity Research of UBI Banca within the website, Investor Relations section

Milan – 29 September 2017 - Safe Bag S.p.A. (AIM Italia – Ticker SB), the global leader in baggage protection and tracking services for airport passengers, communicates that, as of today's date, it has made available to the public – within its website, and under the Investor Relations – Analyst Coverage section – the research results of UBI Banca which report a target price of Euro 4.94 per share with a summary assessment of “Buy”.

“We are working to generate stability and continuity of results – notes **Rudolph Gentile, the Chairman of Safe Bag** – and are enthusiastic about the upgrading of estimates and target price on the part of UBI Banca”.

Safe Bag, founded in 1997 by Rudolph Gentile and guided by him together with the CEO Alessandro Notari, is the leader in the luggage protection and tracing service for airport passengers, through an integrated portfolio of solutions for passenger safety and comfort: luggage wrapping; traceability, reimbursement in the event of loss or damage to luggage, travel products and accessories.

The company has been listed on the Italian Stock Exchange Borsa Italiana –AIM segment – since September 2013.



Safe Bag, with headquarters in Gallarate (VA), has around 400 collaborators at global level, with around 2 million customers, and is present in the airports of Italy, France, Portugal, Switzerland, USA, Canada, Poland, Brazil with around 100 points of sale.

The Group closed 2016 with a turnover of around 26.5 million euro. www.safe-bag.com/it/

For further information:

Safe Bag S.p.A.
Investor Relations
Nicola De Biase
investor.relations@safe-bag.com
www.safe-bag.com
Tel: +39 0331 777154
Fax: +39 0331 789141

Nomad
Baldi Finance S.p.A.
Antonio Boccia
antonio.boccia@baldifinance.it
Via San Damiano, 9
20122 Milano, Italia
Tel: +39 02 58318214
Fax: +39 02 58310893

Spriano Communication & Partners
Cristina Tronconi, Matteo Russo
Mob. +39 346 0477901
ctronconi@sprianocommunication.com
mrusso@sprianocommunication.com
www.sprianocommunication.com